

WHY A CONTAINER? ISSUES

- ✘ Breakdown of translation costs:
 - + ~50%: management and overhead
 - + 30%: translation
 - + 20%: profit
- ✘ Manual tasks prevent automation, limit growth
- ✘ We have maxed out our current model: “Beyond human scale”
- ✘ Lack of metadata leads to substantial costs (large LSP reports ~\$8 million/annum)
- ✘ Tools lock-in

WHY A CONTAINER? ISSUES

- ✘ Quality undefined, but suffers...
- ✘ Speed and scalability: We have reached the point where we cannot add more bodies
- ✘ Increased dependency on tools
- ✘ Integration of multiple translation modalities (MT, HT, CAT, TM...)
- ✘ If we do not change, we *cannot* meet future demands

LINPORT: WHERE WE ARE...



Image: ILWU Archive

LINPORT: WHERE WE NEED TO BE...



Image: melted_snowball