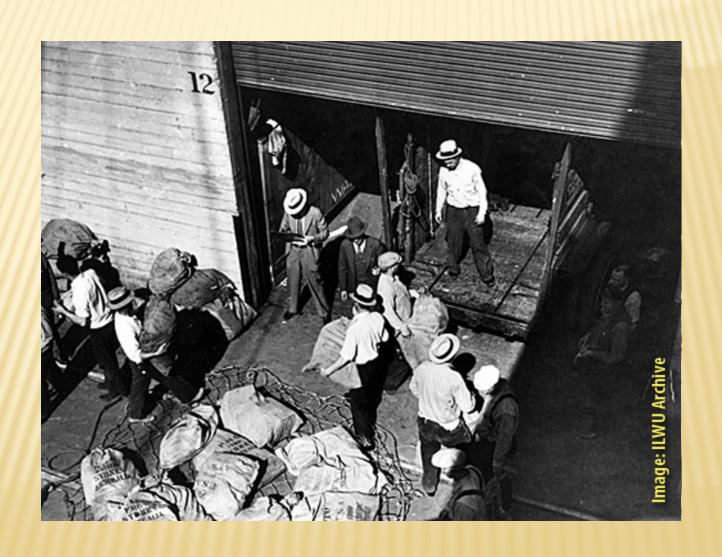
WHY A CONTAINER? ISSUES

- Breakdown of translation costs:
 - + ~50%: management and overhead
 - + 30%: translation
 - + 20%: profit
- * Manual tasks prevent automation, limit growth
- We have maxed out our current model: "Beyond human scale"
- Lack of metadata leads to substantial costs (large LSP reports ~\$8 million/annum)
- × Tools lock-in

WHY A CONTAINER? ISSUES

- × Quality undefined, but suffers...
- Speed and scalability: We have reached the point where we cannot add more bodies
- Increased dependency on tools
- Integration of multiple translation modalities (MT, HT, CAT, TM...)
- If we do not change, we cannot meet future demands

LINPORT: WHERE WE ARE...



LINPORT: WHERE WE NEED TO BE...

